FORM	4
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Check this box if no	
longer subject to	
Section 16. Form 4 or	
Form 5 obligations	
may continue. See	
Instruction 1(b).	

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL OMB 3235-Number: 0287 Estimated average burden hours per response... 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Print or Type Respo	onses)		i										
1. Name and Addres Prince John L	2. Issuer Na Symbol Pacific Eth				ding	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) 							
400 CAPITOL N		3. Date of Ea (Month/Day/ 08/18/2014	Year)	insac	ction		Officer (give title below)	Other (:					
SACRAMENTO		4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State) (Zip)		Table I -	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execu any	Deemed ttion Date, if th/Day/Year)	Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (Amount (D) Price		D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	08/18/2014			S	•		D	\$ 21.04	22 140	D			
Common Stock	08/18/2014			S		631	D	\$ 21.05	22,518	D			
Common Stock	08/18/2014			S		1,300	D	\$ 21.06	21,218	D			
Common Stock	08/18/2014			S		300	D	\$ 21.07	, 20,918	D			
Common Stock	08/18/2014			S		300	D	\$ 21.08	20,618	D			
Common Stock	08/18/2014			S		1,034	D	\$ 21.09	19,584	D			
Common Stock	08/18/2014			S		1,100	D	\$ 21.11	18,484	D			
Common Stock	08/18/2014			S		100	D	\$ 21.13	18,384	D			
Common Stock	08/18/2014			S		640	D	\$ 21.15	17,744	D			

Reminder: Report on a separate line for each class of securities benefic	ially owned
directly or indirectly.	
	Persons who respond to the collection of SEC 1474
	information contained in this form are not (9-02)
	required to respond unless the form displays a
	currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2. Conversion		3A. Deemed Execution Date, if	4. Troncosti	4	5. Numb		 Date Exer and Expirati 				8. Price of Derivative	9. Number of	10. Ownership	11. Nature
		(Month/Day/Year)	· · · · · ·	Code		of		(Month/Day						1	Beneficial
(Instr. 3)			(Month/Day/Year)			Deriv		` '		Secu		2			Ownership
· · · · · · · · · · · · · · · · · · ·	Derivative		(wond) Day (Car)	(11130.0)		Secur					. 3 and	× /	2		(Instr. 4)
	Security					Acqui				4)				Direct (D)	(1115411-1)
						(A) of				1			0	or Indirect	
					I	Dispo	sed						Transaction(s)	(I)	
					0	of (D))						(Instr. 4)	(Instr. 4)	
						(Instr	-								
					4	4, and	l 5)								
											Amount				
								Date	Expiration		or				
								Exercisable	Expiration Date	Title	Number				
						(of				
				Code	V	(A)	(D)				Shares				

Reporting Owners

Bon onting Own on Name / Address	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
Prince John L 400 CAPITOL MALL, SUITE 2060 SACRAMENTO, CA 95814	X							

Signatures

/s/ John L. Prince	08/19/2014
*Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.