### FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB .	APPROVAL
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response	0

(Print or Type Respon	ses)									
Name and Address Wright Christophe	2. Issuer N Symbol Pacific Eth				ing	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner				
400 CAPITOL MA	(Month/Day	3. Date of Earliest Transaction (Month/Day/Year) 03/01/2012						_X_ Officer (give title Other (specify below) below) VP, Gen. Counsel & Secy		
SACRAMENTO,	4. If Amend Filed(Month/I		Ori	ginal			6. Individual or Joint/Group Filing(Check Applicable Line) _X. Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City) (S	State) (Zip)	Table I -	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owner							
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Day/Year) Execution Date, if Transaction A Code D		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect	Beneficial Ownership	
			Code	v	Amount	or	Price	(Instr. 3 and 4)	(I) (Instr. 4)	
Common Stock	03/01/2012		S		11,507	D	\$ 1.23	48,738	D	
Common Stock	03/01/2012		S		1,536	D	\$ 1.23	47,202	D	
Common Stock	03/01/2012		S		5,070	D	\$ 1.24	42,132	D	

Reminder: Report on a separate line for each class of securities benefici directly or indirectly.	ally owned	
	Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.	SEC 1474 (9-02

# $\label{thm:convergence} Table\ II\ \hbox{- Derivative Securities Acquired, Disposed of, or Beneficially Owned} \\ (\textit{e.g., puts, calls, warrants, options, convertible securities)$

1. Title of	2.	3. Transaction	3A. Deemed	4.	5.		6. Date Exer	rcisable	7. Tit	tle and	8. Price of	9. Number of	10.	11. Nature
Derivative	Conversion	Date	Execution Date, if	Transaction	Num	ber	and Expirati	on Date	Amo	unt of	Derivative	Derivative	Ownership	of Indirect
Security	or Exercise	(Month/Day/Year)	any	Code	of		(Month/Day	/Year)	Unde	erlying	Security	Securities	Form of	Beneficial
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Deri	vative	•		Secu	rities	(Instr. 5)	Beneficially	Derivative	Ownership
	Derivative				Secu	rities			(Inst	r. 3 and		Owned	Security:	(Instr. 4)
	Security				Acqu	iired			4)			Following	Direct (D)	
					(A) (	or						Reported	or Indirect	
					Disp	osed						Transaction(s)	(I)	
					of (I	))						(Instr. 4)	(Instr. 4)	
					(Inst	r. 3,								
					4, an	d 5)								
										Amount				
							Date	Expiration Date	Title	Number				
							Exercisable	Date		of				
				Code V	(A)	(D)				Shares				

#### **Reporting Owners**

Parating Own or Name / Address	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
Wright Christopher W								
400 CAPITOL MALL, SUITE 2060			VP, Gen. Counsel & Secy					
SACRAMENTO, CA 95814								

#### **Signatures**

/s/ Christopher W. Wright	03/01/2012

Signature of Reporting Person	Date				

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.