# FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

OMB 3235-Number: 0287 Expires: November 30, 2011 Estimated average burden hours per 0.5 response...

OMB APPROVAL

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or

(Distant Property		Sectio	on 30(h) of	the Inve	estm	ent Con	npan	y Act of	1940				
(Print or Type Responses)  1. Name and Address of Reporting Person *  Jones William L  2. Issuer I Symbol Pacific E							ading	Is	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable) XDirector 10% Owner				
400 CAPITOL N	3. Date of E (Month/Day 09/02/201	/Year)	ansa	ction		Officer (give title Other (specify below)							
SACRAMENTO		4. If Amend Filed(Month/		ate C	riginal		6. Individual or Joint/Group Filing(Check Applicable Line) X. Form filed by One Reporting Person						
(City)	))	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	any		Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)  (A) or Amount (D) Price		ed of	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	Form:	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	09/02/2010			S		200	D	\$ 0.5739	777,607	D			
Common Stock	09/02/2010			S		500	D	\$ 0.575	777,107	D			
Common Stock	09/02/2010			S		900	D	\$ 0.5757	776,207	D			
Common Stock	09/02/2010			S		300	D	\$ 0.5758	775,907	D			
Common Stock	09/02/2010			S		800	D	\$ 0.5761	775,107	D			
Common Stock	09/02/2010			S		200	D	\$ 0.5763	774,907	D			
Common Stock	09/02/2010			S		1,300	D	\$ 0.5768	773,607	D			
Common Stock	09/02/2010			S		800	D	\$ 0.5769	772,807	D			
Common Stock	09/02/2010			S		600	D	\$ 0.5777	772,207	D			
Common Stock	09/02/2010			S		250	D	\$ 0.5778	771,957	D			
Common Stock	09/02/2010			S		100	D	\$ 0.5783	771,857	D			
Common Stock	09/02/2010			S		400			771,457	D			
Common Stock	09/02/2010			S		400	D	\$ 0.5793	771,057	D			
Common Stock	09/02/2010			S		1,000	D	\$ 0.5795	770,057	D			
Common Stock	09/02/2010			S		100	D	\$ 0.5798	769,957	D			
Common Stock	09/02/2010			S		100	D	\$ 0.5799	769,857	D			
Common Stock	09/02/2010			S		4,300	D	\$ 0.58	765,557	D			
Common Stock	09/02/2010			S		1,000	D	\$ 0.5801	764,557	D			
Common Stock	09/02/2010			S		2,400	D	\$ 0.5802	762,157	D			
Common Stock	09/02/2010			S		900	D	\$ 0.5803	761,257	D			

Common Stock	09/02/2010	S	800	D	\$ 0.5808	760,457	D	
Common Stock	09/02/2010	S	100	D	\$ 0.5821	760,357	D	
Common Stock	09/02/2010	S	1,200	D	\$ 0.5822	759,157	D	
Common Stock	09/02/2010	S	200	D	\$ 0.5826	758,957	D	
Common Stock	09/02/2010	S	600	D	\$ 0.5835	758,357	D	
Common Stock	09/02/2010	S	100	D	\$ 0.5851	758,257	D	
Common Stock	09/02/2010	S	3,000	D	\$ 0.5853	755,257	D	
Common Stock	09/02/2010	S	100	D	\$ 0.5858	755,157	D	
Common Stock	09/02/2010	S	100	D	\$ 0.5859	755,057	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Security (Instr. 3)	Conversion	Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code	of Deri Secu Acqu (A) of Disp of (I (Inst	vative arities uired or bosed D) r. 3,	and Expirati (Month/Day	6. Date Exercisable and Expiration Date (Month/Day/Year)		ate Amount of		Securities Beneficially Owned Following Reported Transaction(s)	Ownership Form of Derivative Security: Direct (D) or Indirect	Beneficial	
				Code V	(A)		Exercisable	Expiration Date	Title	Amount or Number of Shares					

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
Reporting Owner Name / Address		10% Owner	Officer	Other			
Jones William L 400 CAPITOL MALL, #2060 SACRAMENTO, CA 95814	X						

## **Signatures**

/s/ William L. Jones	09/03/2010
Signature of Reporting Person	Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

#### Remarks

This is Part 2 of 3. There are more than 30 transactions to report.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays

