## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

Common Stock | 07/15/2010

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Number: 0287
Expires: November 30, 2011
Estimated average burden hours per response... 0.5

OMB APPROVAL

3235

OMB

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses) 2. Issuer Name and Ticker or Trading 5. Relationship of Reporting Person(s) to 1. Name and Address of Reporting Person \* Issuer Symbol Jones William L (Check all applicable) Pacific Ethanol, Inc. [PEIX] Director \_ Director \_\_\_\_\_ 10% Owner \_\_\_\_ Officer (give title \_\_\_\_\_ Other (specify below) (Middle) 3. Date of Earliest Transaction (First) 400 CAPITOL MALL, #2060 (Month/Dav/Year) 07/15/2010 (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Applicable Line) Filed(Month/Day/Year) \_X\_ Form filed by One Reporting Person \_\_Form filed by More than One Reporting Person SACRAMENTO, CA 95814 (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of Security 2. Transaction 2A. Deemed 4. Securities Acquired 5. Amount of (Instr. 3) Date Execution Date, if Transaction (A) or Disposed of Securities Ownership of Indirect (Month/Day/Year) (D) Beneficially Owned Form: Beneficial any Code (Month/Day/Year) (Instr. 8) (Instr. 3, 4 and 5) Following Reported Direct (D) Ownership Transaction(s) or Indirect (Instr. 4) (A) (Instr. 3 and 4) (I) or (Instr. 4) Code Amoun (D) Price Common Stock 07/15/2010 S 32,333 D \$ 0.5 910,851 D Common Stock 07/15/2010 S 400 D 910,451 D 0.5001 D Common Stock 07/15/2010 S 500 D 909,951 0.5002 Common Stock 07/15/2010 S D D 909,945 0.5015 D Common Stock 07/15/2010 S 300 D 909,645 0.502 Common Stock 07/15/2010 S 800 D 908,845 D 0.5038 Common Stock 07/15/2010 S 900 D 907,945 D 0.504 D Common Stock 07/15/2010 S 100 D 907,845 0.5046 Common Stock 07/15/2010 S 100 D 907,745 D 0.5049 D Common Stock 07/15/2010 S 300 D 907,445 0.505 Common Stock 07/15/2010 S 94 D 907,351 D 0.5057 Common Stock 07/15/2010 S 300 D 907,051 D 0.5069 200 D Common Stock 07/15/2010 S D 906.851 0.5075 D Common Stock 07/15/2010 S 200 D 906,651 0.5079 07/15/2010 S D Common Stock 200 D 906,451 0.5087 S D Common Stock 07/15/2010 600 D 905,851 0.5089 Common Stock 07/15/2010 S 300 D 905,551 D 0.5096 500 D Common Stock 07/15/2010 S D 905,051 0.511 D Common Stock 07/15/2010 S 300 D 904,751 0.5117

S

300

D

904,451

0.5123

Common Stock	07/15/2010	S	200	D	\$ 0.5146	904,251	D	
Common Stock	07/15/2010	S	300	D	\$ 0.5169	903,951 (1)	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction	3A. Deemed	4.		5.		6. Date Exer	rcisable	7. Tit	tle and	8. Price of	9. Number of	10.	11. Nature
Derivative	Conversion	Date	Execution Date, if	Transactio	on	Numl	ber	and Expirati	on Date	Amo	unt of	Derivative	Derivative	Ownership	of Indirect
Security	or Exercise	(Month/Day/Year)	any	Code		of		(Month/Day	/Year)	Unde	erlying	Security	Securities	Form of	Beneficial
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)		Deriv	ative			Secu	rities	(Instr. 5)	Beneficially	Derivative	Ownership
	Derivative					Secur	rities			(Inst	r. 3 and		Owned	Security:	(Instr. 4)
	Security					Acqu	ired			4)			Following	Direct (D)	
						(A) o	r						Reported	or Indirect	
						Dispo	osed						Transaction(s)	(I)	
						of (D	)						(Instr. 4)	(Instr. 4)	
						(Instr	. 3,								
						4, and	15)								
											Amount				
								ъ.	г		or				
								Date Expiration Exercisable Date	Title	Number					
									Date	C	of				
				Code	V	(A)	(D)				Shares				

#### **Reporting Owners**

Donouting Own on Name / Adduses	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
Jones William L 400 CAPITOL MALL, #2060 SACRAMENTO, CA 95814	X						

### **Signatures**

/s/ William L. Jones	07/16/2010
Signature of Reporting Person	Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Mr. Jones holds 903,951 shares of common stock directly, 50,000 shares of common stock underlying options, 19,230 shares of common stock under stock underlying a warrant and 42,746 shares of common stock underlying Series B Preferred Stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.