FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

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OMB APPROVAL

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Response) 1. Name and Address William L	son *	2. Issuer N Symbol Pacific Et				ading	Is	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
400 CAPITOL N	le) 060	3. Date of E (Month/Day 06/14/201	arliest Tr //Year)				_	X_ Director 10% Owner Officer (give title Other (specify below)				
		4. If Amend Filed(Month/		ate C	Priginal			6. Individual or Joint/Group Filing(Check Applicable Line)				
SACRAMENTO	**								_X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State) (Zip) Table I - Non-Derivative Securities Acquired, I								1			
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execu- any	eemed tion Date, if h/Day/Year)	3. Transaction Code (Instr. 8)		4. Securi (A) or D (D) (Instr. 3,	ispos	ed of	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	Amount	or	Price	(Instr. 3 and 4)	(I) (Instr. 4)		
Common Stock	06/14/2010			S		5,641	D	\$ 0.79	1,129,859	D		
Common Stock	06/14/2010			S		980	D	\$ 0.7901	1,128,879	D		
Common Stock	06/14/2010			S		400	D	\$ 0.7902	1,128,479	D		
Common Stock	06/14/2010			S		2,400	D	\$ 0.795	1,126,079	D		
Common Stock	06/14/2010			S		420	D	\$ 0.7951	1,125,659	D		
Common Stock	06/14/2010			S		100	D	\$ 0.7986	1,125,559	D		
Common Stock	06/14/2010			S		1,100	D	\$ 0.7994	1,124,459	D		
Common Stock	06/14/2010			S		100	D	\$ 0.7995	1,124,359	D		
Common Stock	06/14/2010			S		4,100	D	\$ 0.8	1,120,259	D		
Common Stock	06/14/2010			S		100	D	\$ 0.8003	1,120,159	D		
Common Stock	06/14/2010			S		2,000	D	\$ 0.801	1,118,159	D		
Common Stock	06/14/2010			S		3,476	D	\$ 0.8011	1,114,683	D		
Common Stock	06/14/2010			S		2,967	D	\$ 0.8012	1,111,716	D		
Common Stock	06/14/2010			S		200	D	\$ 0.8015	1,111,516	D		
Common Stock	06/14/2010			S		500	D	\$ 0.8016	1,111,016	D		
Common Stock	06/14/2010			S		300			1,110,716	D		
Common Stock	06/14/2010			S		2,800	D	\$ 0.8023	1 107 016	D		
Common Stock	06/14/2010			S		1,979	D	\$ 0.8024	1,105,937	D		
Common Stock	06/14/2010			S		100	D	\$	1 105 927	D		
Common Stock	06/14/2010			S		187	D	\$ 0.8097	1,105,650	D		

Common Stock	06/14/2010	S	100	D	э 0.8098	1,105,550	D	
Common Stock	06/15/2010	S	2,000	D	\$ 0.79	1,103,550	D	
Common Stock	06/15/2010	S	1,800	11)	\$ 0.7904	1,101,750	D	
Common Stock	06/15/2010	S	4,508	D	\$ 0.7908	1,097,242	D	
Common Stock	06/15/2010	S	200	D	\$ 0.7921	1,097,042	D	
Common Stock	06/15/2010	S	400	D	\$ 0.7922	1,096,642	D	
Common Stock	06/15/2010	S	3,170		\$ 0.7936	1,093,472	D	
Common Stock	06/15/2010	S	9,600	D	\$ 0.7939	1,083,872	D	
Common Stock	06/15/2010	S	6,400	D	\$ 0.794	1,077,472	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not (9-02)

required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction	3A. Deemed	4.	5.			6. Date Exer	rcisable	7. Tit	tle and	8. Price of	9. Number of	10.	11. Nature
Derivative	Conversion	Date	Execution Date, if	Transactio	on N	lumber	r i	and Expirati	on Date	Amo	unt of	Derivative	Derivative	Ownership	of Indirect
Security	or Exercise	(Month/Day/Year)	any	Code	O	f		(Month/Day	/Year)	Unde	erlying	Security	Securities	Form of	Beneficial
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	D	erivati	ive			Secu	rities	(Instr. 5)	Beneficially	Derivative	Ownership
	Derivative				S	ecuriti	es			(Instr	r. 3 and		Owned	Security:	(Instr. 4)
	Security				A	cquire	ed			4)			Following	Direct (D)	
					()	A) or							Reported	or Indirect	
					D	ispose	ed						Transaction(s)	(I)	
					O	f (D)							(Instr. 4)	(Instr. 4)	
					(I	nstr. 3	,								
					4.	, and 5)								
											Amount				
								_							
								Date	Expiration Date	Title	Number				
								Exercisable	Date		of				
				Code	V (.	A) (I	O)				Shares				

Reporting Owners

Peneuting Owner Name / Address	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
Jones William L 400 CAPITOL MALL, SUITE 2060 SACRAMENTO,, CA 95814	X						

Signatures

/s/ William L. Jones	06/16/2010
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Remarks

This Form 4 is part 1 of 3.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.