FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

N OMB APPROVAL
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Respo	onses)									
1. Name and Addres KOEHLER NEII	2. Issuer Na Symbol Pacific Eth				ling	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner				
400 CAPITOL M		3. Date of Earliest Transaction (Month/Day/Year) 05/22/2008					_X_ Officer (give title Other (specify below) below) President & CEO			
SACRAMENTO		4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	Table I -	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	Date (Month/Day/Year)	Execu any	ition Date, if	3. Transacti Code (Instr. 8)		4. Securit Acquired Disposed (Instr. 3,	(A) or d of (D) 4 and 5) (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Reminder: Report on	n a separate line for ea	ach cla	ss of securitie	es benefic	ially	owned				

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	Conversion	Date (Month/Day/Year)	Execution Date, if	Transaction Derivative Code Securities		Expiration Date (Month/Day/Year)		of Underlying Securities		Derivative Security (Instr. 5)	Securities Beneficially Owned Following Reported Transaction(s)	Ownership Form of Derivative Security: Direct (D) or Indirect	Beneficial		
				Code	v	(A)	(D)	Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)	(Instr. 4)	
Series B Cumulative Convertible Preferred Stock		05/22/2008		P		256,410		(1)(2)(3)	(1)(2)(3)	Common Stock	769,230	(1)(2)	256,410	D	
Common Stock Warrant (Right to Buy)	\$ 7	05/22/2008		P		384,615		11/23/2008	05/22/2018	Common Stock	384,615	(1)(2)	384,615	D	

Reporting Owners

Bonostino Como en Nomo / Address	Relationships							
Reporting Owner Name / Address	Director 10% Owner		Officer	Other				
KOEHLER NEIL M 400 CAPITOL MALL, SUITE 2060 SACRAMENTO,, CA 95814	X		President & CEO					

Signatures

/s/ Neil Koehler	05/22/2008
Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

On May 22, 2008, Neil M. Koehler, acquired 256,410 shares of the issuer's Series B Cumulative Convertible Preferred Stock (the "Series B Preferred Stock") and a Warrant to purchase 384,615 shares of the issuer's Common Stock for an aggregate purchase price of \$5,000,000. Each share of Series B Preferred Stock is convertible at Mr. Koehler's option into that number of shares of the issuer's Common Stock equal to: (i) \$19.50, divided by (ii) the conversion price in effect at the time of conversion. The conversion price of the Series B Preferred Stock is currently fixed at \$6.50, but is subject to certain anti-dilution adjustments as set forth in the Certificate of

- (1) Common Stock equal to: (i) \$19.50, divided by (ii) the conversion price in effect at the time of conversion. The conversion price of the Series B Preferred Stock is currently fixed at \$6.50, but is subject to certain anti-dilution adjustments as set forth in the Certificate of Designations, Powers, Preferences and Rights of the Series B Preferred Stock (the "Certificate of Designations"); provided, that the anti-dilution adjustments set forth in the Certificate of Designations are subject to certain limitations as set forth in a related Securities Purchase Agreement.
- (2) Using the current conversion price, Mr. Koehler's 256,410 shares of Series B Preferred Stock are convertible into 769,230 shares of the issuer's Common Stock. Mr. Koehler's right to convert the Series B Preferred Stock does not expire.
- (3) The Series B Preferred Stock shall, upon the occurrence of certain events, automatically convert into Common Stock pursuant to the terms of the Certificate of Designations.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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