FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

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OMB APPROVAL

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OMB

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * Jones William L			2. Issuer Na Symbol Pacific Eth				ding	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
5711 N. WEST A	e)	3. Date of Ea (Month/Day/ 08/17/2006	Year)	ansac	ction		!	X_ Director 10% Owner Officer (give title Other (specify below)					
(Street) FRESNO,, CA 93711			4. If Amenda Filed(Month/D		te O	riginal			6. Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State) (Zip)		Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned										
(Instr. 3) Date Exec (Month/Day/Year) any		Execu	Deemed ation Date, if ath/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	Amount	(A) or (D)	Price	(Instr. 3 and 4)	(I) (Instr. 4)			
Common Stock	08/17/2006			S		1,100	D	\$ 16.59	1,994,279	D			
Common Stock	08/17/2006			S		1,400	D	\$ 16.6	1,992,879	D			
Common Stock	08/17/2006			S		700	D	\$ 16.61	1,992,179	D			
Common Stock	08/17/2006			S		8	D	\$ 16.62	1,992,171	D			
Common Stock	08/17/2006			S		1,100	D	\$ 16.63	1,991,071	D			
Common Stock	08/17/2006			S		1,561	D	\$ 16.66	1,989,510	D			
Common Stock	08/17/2006			S		800	D	\$ 16.69	1,988,710	D			
Common Stock	08/17/2006			S		200	D	\$ 16.7	1,988,510	D			
Common Stock	08/17/2006			S		1,200	D	\$ 16.72	1,987,310	D			
Common Stock	08/17/2006			S		1,100	D	\$ 16.73	1,986,210	D			
Common Stock	08/17/2006			S		800	D	\$ 16.74	1,985,410	D			
Common Stock	08/17/2006			S		942	D	\$ 16.75	1,984,468	D			
Common Stock	08/17/2006			S		460	D	\$ 16.79	1,984,008	D			
Common Stock	08/17/2006			S		658	D	\$ 16.8	1,983,350	D			
Common Stock	08/17/2006			S	S		D	\$ 16.82	1,982,950	D			
Common Stock	08/17/2006			S	S		D	\$ 16.83	1,981,750	D			
Common Stock	08/17/2006			S		1,100	D \$ 16.87		1,980,650	D			
Common Stock	08/17/2006			S		1,000	D	\$ 16.95	1,979,650	D			
Common Stock	08/17/2006			S		700	D	\$ 16.97	1,978,950	D			

Common Stock	08/17/2006	S	600	D	э 16.98	1,978,350	D	
Common Stock	08/17/2006	S	500	D	\$ 16.99	1,977,850	D	
Common Stock	08/17/2006	S	1,390	D	\$ 16.6	1,976,460	D	
Common Stock	08/17/2006	S	100	D	\$ 16.61	1,976,360	D	
Common Stock	08/17/2006	S	210	D	\$ 16.62	1,976,150	D	
Common Stock	08/17/2006	S	850	D	\$ 16.64	1,975,300	D	
Common Stock	08/17/2006	S	300	D	\$ 16.65	1,975,000	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction	3A. Deemed	4.	5	j.		6. Date Exer	rcisable	7. Tit	tle and	8. Price of	9. Number of	10.	11. Nature
Derivative	Conversion	Date	Execution Date, if	Transacti	on N	Numb	mber and Expiration Date		Amo	unt of	Derivative	Derivative	Ownership	of Indirect	
Security	or Exercise	(Month/Day/Year)	any	Code	o	of (Month/Day/Year) [Unde	erlying	Security	Securities	Form of	Beneficial		
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Γ	Deriva	rivative		Secu	rities	(Instr. 5)	Beneficially	Derivative	Ownership	
	Derivative				S	Securi	ties			(Inst	r. 3 and		Owned	Security:	(Instr. 4)
	Security				Α	Acquir	red			4)			Following	Direct (D)	
					(.	A) or							Reported	or Indirect	
					Γ	Dispos	sed						Transaction(s)	(I)	
					o	of (D)							(Instr. 4)	(Instr. 4)	
					()	Instr.	3,								
					4	, and	5)								
											Amount				
								Doto	Eition		or				
								Date Exercisable	Expiration Date	Title	Number				
								Exercisable	Date		of				
				Code	V ((A)	(D)				Shares			1	

currently valid OMB control number.

Reporting Owners

Reporting Owner Name / Address	Relationships							
Reporting Owner Name / Address		10% Owner	Officer	Other				
Jones William L								
5711 N. WEST AVENUE	X							
FRESNO,, CA 93711								

Signatures

/s/ William L. Jones	08/18/2006
Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Remarks:

This is Part 2 of 2. There were more than 30 transactions to report.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.