FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses) 1. Name and Address of Reporting Person * Jones William L			2. Issuer Na Symbol Pacific Eth				ding	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) _X_Director10% Owner			
5711 N. WEST A	3. Date of Earliest Transaction (Month/Day/Year) 07/20/2006						Officer (give title Other (specify below)				
EDECNO CA O		4. If Amenda Filed(Month/E		te Oı	riginal		6. Individual or Joint/Group Filing(Check Applicable Line) _X. Form filed by One Reporting Person				
FRESNO,, CA 93711 (City) (State) (Zip)			Tabla I -	Non-De	riva	tive Secu	ritios	Form filed by More than One Reporting Person ired, Disposed of, or Beneficially Owned			
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Exect any	Deemed 3. 4. Securities Acquired (A) or Code Disposed of (D) (Instr. 8) (Instr. 3, 4 and 5)		or D)	5. Amount of Securities Ownership Beneficially Owned Following Reported Direct (D)		7. Nature			
				Code	V	Amount	(A) or (D)	Price	(Instr. 3 and 4)	(I) (Instr. 4)	
Common Stock	07/20/2006			S		400	D	\$ 21.7	2,116,707	D	
Common Stock	07/20/2006			S		800	D	\$ 21.71	2,115,907	D	
Common Stock	07/20/2006			S		414	D	\$ 21.72	2,115,493	D	
Common Stock	07/20/2006			S		1,620	D	\$ 21.75	2,113,873	D	
Common Stock	07/20/2006			S		775	D	\$ 21.77	2,113,098	D	
Common Stock	07/20/2006			S		200	D	\$ 21.78	2,112,898	D	
Common Stock	07/20/2006			S		400	D	\$ 21.79	2,112,498	D	
Common Stock	07/20/2006			S		659	D	\$ 21.8	2,111,839	D	
Common Stock	07/20/2006			S		1,200	D	\$ 21.81	2,110,639	D	
Common Stock	07/20/2006			S		100	D	\$ 21.83	2,110,539	D	
Common Stock	07/20/2006			S		100	D	\$ 21.84	2,110,439	D	
Common Stock	07/20/2006			S		2,920	D	\$ 21.85	2,107,519	D	
Common Stock	07/20/2006			S		728	D	\$ 21.86	2,106,791	D	
Common Stock	07/20/2006			S		1,780	D	\$ 21.88	2,105,011	D	
Common Stock	07/20/2006			S		100	D	\$ 21.89	2,104,911	D	
Common Stock	07/20/2006			S		1,600	D	\$ 21.9	2,103,311	D	
Common Stock	07/20/2006			S		786	D	\$ 21.91	2,102,525	D	
Common Stock	07/20/2006			S		300	D	\$ 22.03	2,102,225	D	
Common Stock	07/20/2006			S		900	D		2,101,325	D	

Common Stock	07/20/2006	S	1,125	D	э 22.1	2,100,200	D	
Common Stock	07/20/2006	S	200	D	\$ 22.11	2,100,000	D	
Common Stock	07/20/2006	S	1,100	D	\$ 22.14	2,098,900	D	
Common Stock	07/20/2006	S	700	D	\$ 22.16	2,098,200	D	
Common Stock	07/20/2006	S	500	D	\$ 22.18	2,097,700	D	
Common Stock	07/20/2006	S	814	D	\$ 22.2	2,096,886	D	
Common Stock	07/20/2006	S	186	D	\$ 22.21	2,096,700	D	
Common Stock	07/20/2006	S	1,700	D	\$ 22.35	2,095,000	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	(8.) F,, -F,													
1. Title of			3A. Deemed	4.	5.		6. Date Exe					9. Number of		11. Nature
Derivative	Conversion	Date	Execution Date, if	Transaction	n Nui	nber	and Expirati	ion Date	Amo	unt of	Derivative	Derivative	Ownership	of Indirect
Security	or Exercise	(Month/Day/Year)	any	Code	of		(Month/Day	y/Year)	Unde	erlying	Security	Securities	Form of	Beneficial
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Der	ivative			Secu	rities	(Instr. 5)	Beneficially	Derivative	Ownership
	Derivative				Sec	urities			(Inst	r. 3 and		Owned	Security:	(Instr. 4)
	Security				Acc	uired			4)			Following	Direct (D)	
					(A)	or						Reported	or Indirect	
					Dis	posed						Transaction(s)	(I)	
					of (D)						(Instr. 4)	(Instr. 4)	
					(Ins	tr. 3,								
					4, a	nd 5)								
										Amount				
							Date	Expiration Date	Title	Number				
							Exercisable	Date		of				
				Code V	(A)	(D)				Shares				

Reporting Owners

Reporting Owner Name / Address	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
Jones William L 5711 N. WEST AVENUE FRESNO,, CA 93711	X						

Signatures

/s/ William L. Jones	07/20/2006
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Remarks:

This is Part 2 of 2. There are more than 30 transactions to report.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.