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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) January 6, 2004

ACCESSITY CORP.

(Exact name of registrant as specified in its charter)

New York	0-21467	11-2750412
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(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)

12514 West Atlantic Boulevard 33071

(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code (954) 752-6161

(Former name or former address, if changed since last report.)

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ITEM 5. OTHER EVENTS AND REGULATION FD DISCLOSURE.

On January 6, 2004, the Registrant issued a press release announcing that effective January 7, 2004, the Registrants common stock would be split on a 1-for-five basis. A copy of this press release is attached herein.

ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS

(C) EXHIBITS
99.1

Press release issued by the Registrant
on January 6, 2004 filed herein.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

driversshield.com

By: /s/ Barry Siegel

Name: Barry Siegel
Title: Chairman of the Board, President
and Chief Executive Officer

Date: January 8, 2004

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EXHIBITS INDEX

99.1 Press release issued by the Registrant
on January 6, 2004 filed herein.

NEWS RELEASE

FOR IMMEDIATE RELEASE.....

ACCESSITY CONTACT: CHARLES R. HOLCOMB
(954) 752-6161 EXT. 241

CORPORATE WEB ADDRESS: WWW.ACCESSITYCORP.COM

ACCESSITY CORP. ANNOUNCES 1-FOR 5 REVERSE STOCK SPLIT

Coral Springs, FL, January 6, 2004....ACCESSITY CORP. [NASDAQ SMALLCAP: ACTY] reported that effective January 7, 2004, Accessity common stock will be split 1-for 5. Each five shares of common stock will converted into one new share of common stock. For the next twenty trading days, Accessity will trade with a fifth trading symbol (ACTYD) denoting it as the post-split common stock. This additional trading symbol will be removed by Nasdaq on February 4, 2004.

The shareholders of Accessity Corp. approved this reverse split at the Company's 2003 Annual Meeting of Shareholders that was held on December 15, 2003.

This announcement contains "forward looking statements." Words "anticipate," "believe," "estimate," "expect" and other similar expressions as they relate to the Company and its management are intended to identify such forward looking statements. Although the Company and its management believe that the statements contained in this announcement are reasonable, it can give no assurances that such statements will prove correct. Factors that could affect the occurrence of events or results discussed herein are included with those mentioned in the Company's filings with the Securities and Exchange Commission.

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