SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

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PACIFIC ETHANOL, INC.
(Name of Registrant as Specified In Its Charter)
(Name of Person(s) Filing Proxy Statement if other than the Registrant)
(Check the appropriate box):
table below per Exchange Act Rules 14a-6(i)(4) and 0-11.
of each class of securities to which transaction applies:
regate number of securities to which transaction applies:
unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on h the filing fee is calculated and state how it was determined):
osed maximum aggregate value of transaction:
fee paid:
sly with preliminary materials.
part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee sly. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
unt Previously Paid:
n, Schedule or Registration Statement No.:
g Party:
Filed:
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*** Exercise Your Right to Vote ***

Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to Be Held on June 18, 2014.

PACIFIC ETHANOL, INC.

Meeting Information

Meeting Type: Annual Meeting For holders as of: April 24, 2014

Date: June 18, 2014 **Time:** 9:00 a.m., Local

Time

Location: Sheraton Grand Sacramento

1230 J Street

Sacramento, California 95814

PACIFIC ETHANOL, INC. ATTN: MIKE KRAMER 400 CAPITOL MALL, SUITE 2060 SACRAMENTO, CA 95814-4407 You are receiving this communication because you hold shares in the company named above.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

— Before You Vote —

How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:

NOTICE AND PROXY STATMENT FORM 10-K

How to View Online:

Have the information that is printed in the box marked by the arrow \rightarrow XXXX XXXX (located on the following page) and visit: www.proxyvote.com.

How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

1) *BY INTERNET*: www.proxyvote.com 2) *BY TELEPHONE*: 1-800-579-1639

3) BY E-MAIL*: sendmaterial@proxyvote.com

* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow \rightarrow XXXX XXXX (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before June 4, 2014 to facilitate timely delivery.

— How To Vote —

Please Choose One of the Following Voting Methods

Vote In Person: Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

Vote By Internet: To vote now by Internet, go to *www.proxyvote.com*. Have the information that is printed in the box marked by the arrow → XXXX XXXX XXXX (located on the following page) available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

Voting Items

The Board of Directors recommends you vote FOR the following:

1. Election of Directors

Nominees:

01) William L. Jones 02) Neil M. Koehler 03) Terry L. Stone 04) John L. Prince 05) Douglas L. Kieta 06) Larry D. Layne 07) Michael D. Kandris

The Board of Directors recommends you vote FOR the following proposals:

- 2. To approve the 2013 compensation of the Company's named executive officers, as disclosed in the proxy statement pursuant to the compensation disclosure rules of the Securities and Exchange Commission ("say-on-pay").
- 3. To approve an amendment to the Company's 2006 Stock Incentive Plan to increase the number of shares of common stock authorized for issuance under the plan from 914,286 shares to 1,715,000 shares.
- 4. To ratify the appointment of Hein & Associates LLP as the Company's independent registered public accounting firm for the year ending December 31, 2014.

NOTE: To transact such other business as may properly come before the meeting or any adjournment or postponement thereof.