

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person Jones William L			2. Issuer Name and Ticker or Trading Symbol Pacific Ethanol, Inc. [PEIX]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below)		
(Last) (First) (Middle) 400 CAPITOL MALL, #2060			3. Date of Earliest Transaction (Month/Day/Year) 10/07/2010					
(Street) SACRAMENTO, CA 95814			4. If Amendment, Date Original Filed (Month/Day/Year)			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		
(City) (State) (Zip)			<b>Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned</b>					

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	10/07/2010		S		5,000	D	\$ 1.01	728,699	D	
Common Stock	10/07/2010		S		5,600	D	\$ 1.015	723,099	D	
Common Stock	10/07/2010		S		1,100	D	\$ 1.0175	721,999	D	
Common Stock	10/07/2010		S		500	D	\$ 1.019	721,499	D	
Common Stock	10/07/2010		S		17,695	D	\$ 1.02	703,804	D	
Common Stock	10/07/2010		S		1,000	D	\$ 1.025	702,804	D	
Common Stock	10/07/2010		S		600	D	\$ 1.0275	702,204	D	
Common Stock	10/07/2010		S		100	D	\$ 1.029	702,104	D	
Common Stock	10/07/2010		S		14,600	D	\$ 1.03	687,504	D	
Common Stock	10/07/2010		S		1,000	D	\$ 1.035	686,504	D	
Common Stock	10/07/2010		S		100	D	\$ 1.0375	686,404	D	
Common Stock	10/07/2010		S		100	D	\$ 1.039	686,304	D	
Common Stock	10/07/2010		S		12,405	D	\$ 1.04	673,899	D	
Common Stock	10/07/2010		S		4,800	D	\$ 1.045	669,099	D	
Common Stock	10/07/2010		S		200	D	\$ 1.047	668,899	D	
Common Stock	10/07/2010		S		400	D	\$ 1.0475	668,499	D	
Common Stock	10/07/2010		S		300	D	\$ 1.049	668,199	D	
Common Stock	10/07/2010		S		3,200	D	\$ 1.05	664,999	D	
Common Stock	10/07/2010		S		900	D	\$ 1.055	664,099	D	
Common Stock	10/07/2010		S		100	D	\$ 1.0575	663,999	D	
Common Stock	10/07/2010		S		2,000	D	\$ 1.06	661,999	D	
Common Stock	10/07/2010		S		1,300	D	\$ 1.07	660,699	D	
Common Stock	10/07/2010		S		1,200	D	\$	650,400	D	

Common Stock	10/07/2010		S		1,200	D	1.075	658,799	D	
Common Stock	10/07/2010		S		700	D	\$ 1.08	658,799	D	
Common Stock	10/07/2010		S		100	D	\$ 1.085	658,699 (1)	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		(A)	(D)					

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Jones William L 400 CAPITOL MALL, #2060 SACRAMENTO, CA 95814	X			

## Signatures

/s/ William L. Jones	10/07/2010
<small>Signature of Reporting Person</small>	<small>Date</small>

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Mr. Jones holds 658,699 shares of common stock directly, 50,000 shares of common stock underlying options, 19,230 shares of common stock underlying a warrant and 50,346 shares of common stock underlying Series B Preferred Stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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