FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Respo	nses)									
1. Name and Addres Jones William L	2. Issuer Na Symbol Pacific Eth				ling	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner				
400 CAPITOL M	60	3. Date of Ea (Month/Day/ 05/22/2008	Year)	nsac	ction		Officer (give title Other (specify below)			
SACRAMENTO		4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person _Form filed by More than One Reporting Person			
(City) (State) (Zip) Table I - Non-Derivati					tive Secu	rities Acqu	ired, Disposed of, or l	Beneficially	Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execu any	Deemed ation Date, if Transaction Code (Instr. 8) Code V		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or Amount (D) Price		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	Ownership Form:	Beneficial Ownership	
Reminder: Report on directly or indirectly.		ach cla	ss of securitie	es benefic	cially	owned				

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Derivative Security (Instr. 3)	Conversion		Execution Date, if	Code	ion of Expiration Date Derivative (Month/Day/Year)		Securities		Derivative Security (Instr. 5)	Derivative Securities Beneficially Owned Following Reported Transaction(s)	Ownership Form of Derivative Security: Direct (D) or Indirect	Beneficial		
				Code	V	(A)	Exercisable	Expiration Date	Title	Amount or Number of Shares				
Series B Cumulative Convertible Preferred Stock		05/22/2008		P		12,820	(1)(2)(3)	(1)(2)(3)	Common Stock	38,460	(1)(2)	12,820	D	
Common Stock Warrant (Right to Buy)	\$7	05/22/2008		P		19,230	11/23/2008	05/22/2018	Common Stock	19,230	(1)(2)	19,230	D	

Reporting Owners

Ponouting Oven on Name / Adduses	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
Jones William L 400 CAPITOL MALL, SUITE 2060 SACRAMENTO,, CA 95814	X							

Signatures

/s/ William L. Jones	05/22/2008
Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

 On May 22, 2008, William L. Jones, acquired 12,820 shares of the issuer's Series B Cumulative Convertible Preferred Stock (the "Series

On May 22, 2008, William L. Jones, acquired 12,820 shares of the issuer's Series B Cumulative Convertible Preferred Stock (the "Series B Preferred Stock") and a Warrant to purchase 19,230 shares of the issuer's Common Stock for an aggregate purchase price of \$250,000. Each share of Series B Preferred Stock is convertible at Mr. Jones's option into that number of shares of the issuer's Common Stock equal

- (1) to: (i) \$19.50, divided by (ii) the conversion price in effect at the time of conversion. The conversion price of the Series B Preferred Stock is currently fixed at \$6.50, but is subject to certain anti-dilution adjustments as set forth in the Certificate of Designations, Powers, Preferences and Rights of the Series B Preferred Stock (the "Certificate of Designations"); provided, that the anti-dilution adjustments set forth in the Certificate of Designations are subject to certain limitations as set forth in a related Securities Purchase Agreement.
- (2) Using the current conversion price, Mr. Jones's 12,820 shares of Series B Preferred Stock are convertible into 38,460 shares of the issuer's Common Stock. Mr. Jones's right to convert the Series B Preferred Stock does not expire.
- (3) The Series B Preferred Stock shall, upon the occurrence of certain events, automatically convert into Common Stock pursuant to the terms of the Certificate of Designations.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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