Check this box if no
longer subject to
Section 16. Form 4 or
Form 5 obligations
may continue. See
Instruction 1(b).

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

NOMB APPROVAL OMB 3235-Number: 0287 Expires: November 30, 2011 Estimated average burden hours per response... 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)											
1. Name and Addres KOEHLER NEI	on <del>*</del>	2. Issuer Na Symbol Pacific Eth				ding	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
400 CAPITOL M	3. Date of Ea (Month/Day, 04/10/2007	/Year)	insac	ction		X Director10% Owner X Officer (give title Other (specify below) below) President & CEO					
	(Street)		4. If Amenda Filed(Month/E		te Oi	riginal		6. Individual or Joint/C Applicable Line)		Check	
SACRAMENTO								_X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned										1	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Exect any	Deemed ation Date, if th/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D (Instr. 3, 4 and 2) (A)		D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	or Indirect	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	Amount	or (D)	Price	(Instr. 3 and 4)	(I) (Instr. 4)	
Common Stock	04/10/2007			S		100	D	\$ 16.08	3,301,439	D	
Common Stock	04/10/2007			S		7,350	D	\$ 16.1	3,294,089	D	
Common Stock	04/10/2007			S		2,580	D	\$ 16.11	3,291,509	D	
Common Stock	04/10/2007			S		5,200	D	\$ 16.12	3,286,309	D	
Common Stock	04/10/2007			S		8,800	D	\$ 16.13	3,277,509	D	
Common Stock	04/10/2007			S		4,052	D	\$ 16.14	3,273,457	D	
Common Stock	04/10/2007			s		8,148	D	\$ 16.15	3,265,309	D	
Common Stock	04/10/2007			S		4,700	D	\$ 16.16	3,260,609	D	
Common Stock	04/10/2007			S		6,371	D	\$ 16.17	3,254,238	D	
Common Stock	04/10/2007			S		12,537	D	\$ 16.18	3,241,701	D	
Common Stock	04/10/2007			S		7,420	D	\$ 16.19	3,234,281	D	
Common Stock	04/10/2007			S		6,230	D	\$ 16.2	3,228,051	D	
Common Stock	04/10/2007			S		2,675	D	\$ 16.21	3,225,376	D	
Common Stock	04/10/2007			S		2,625	D	\$ 16.22	3,222,751	D	
Common Stock	04/10/2007			S		3,130	D	\$ 16.23	3,219,621	D	
Common Stock	04/10/2007			S		3,160	D	\$ 16.24	3,216,461	D	
Common Stock	04/10/2007			S		1,400	D	\$ 16.25	3,215,061	D	
Common Stock	04/10/2007			S		300	D	\$ 16.26	3,214,761	D	
Common Stock	04/10/2007			S		100	D	\$ 16.27	3,214,661	D	
								¢			

Common Stock	04/10/2007	S	100	D	» 16.28	3,214,561	D	
Common Stock	04/10/2007	S	300	D	\$ 16.29	3,214,261	D	
Common Stock	04/10/2007	S	600	D	\$ 16.3	3,213,661	D	
Common Stock	04/10/2007	S	600	D	\$ 16.31	3,213,061	D	
Common Stock	04/10/2007	S	200	D	\$ 16.32	3,212,861	D	
Common Stock	04/10/2007	S	300	D	\$ 16.33	3,212,561	D	
Common Stock	04/10/2007	S	2,100	D	\$ 16.35	3,210,461	D	
Common Stock	04/10/2007	S	1,200	D	\$ 16.36	3,209,261	D	
Common Stock	04/10/2007	S	1,300	D	\$ 16.37	3,207,961	D	
Common Stock	04/10/2007	S	1,700	D	\$ 16.38	3,206,261	D	
Common Stock	04/10/2007	S	 800	D	\$ 16.39	3,205,461	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

	(e.g., puts, calls, warrants, options, convertible securities)														
1. Title of			3A. Deemed	4.		5.		6. Date Exer					9. Number of		11. Nature
Derivative	Conversion	Date	Execution Date, if	Transacti	ion	Num	ber	and Expirati	on Date	Amo	unt of	Derivative	Derivative	Ownership	of Indirect
Security	or Exercise	(Month/Day/Year)	any	Code		of		(Month/Day	/Year)	Unde	erlying	Security	Securities	Form of	Beneficial
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)		Deriv	ative			Secu	rities	(Instr. 5)	Beneficially	Derivative	Ownership
	Derivative					Secur	rities			(Inst	r. 3 and		Owned	Security:	(Instr. 4)
	Security					Acqu	ired			4)			Following	Direct (D)	
						(A) or					Reported	or Indirect			
						Disposed						Transaction(s)	(I)		
						of (D)					(Instr. 4)	(Instr. 4)			
						(Instr. 3,									
						4, and	15)								
											Amount				
								Data	E		or				
								Date	Expiration Date	Title	Number				
								Exercisable	Date		of				
				Code	V	(A)	(D)				Shares				

# **Reporting Owners**

Den orting Own on Name / Address	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
KOEHLER NEIL M 400 CAPITOL MALL, SUITE 2060 SACRAMENTO,, CA 95814	х		President & CEO					

### Signatures

/s/ Neil Koehler	04/12/2007
Signature of Reporting Person	Date

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

#### **Remarks:**

This is Part 1 of 2. There are more than 30 transactions to report.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.